

HEARING SPEECH + DEAF CENTER

021



A MESSAGE FROM THE CEO & BOARD CHAIR

Dear Friends of Hearing Speech + Deaf Center,

Not surprisingly, in 2021, we were looking for a break from COVID-19. But even if we can't claim a return to normal, we have plenty of successes to celebrate. In September, Donna Mayerson, Ph.D., was recognized for her volunteer service (see page 9) at the 5th Annual Laura and Richard Kretschmer Service Award Gala. Donna is a former board leader, who continues to answer our calls for advice, and blesses our entire community with her philanthropy. She is a guiding light. At the same event, we recognized Barbara Bailey with the 2021 Shining Star award. Barbara completed our Community Employment Services (CES) program through perseverance, resilience, and sacrifice. Those qualities made her selection as the honoree an easy choice (see page 2).



J.B. Boothe



Wayne Scott

You may recall reading in these pages that communication is the foundation of all human interactions. After the last few years, everyone's awareness of that truth has grown! COVID-19 quarantines, social distancing, and face masks disrupted everyone's communication with family, friends, and neighbors, but none were more affected than our clients and patients.

HEARING. In 2021, we served 1,899 audiology patients, 71% over age 55. We are the only regional organization that provides comprehensive communication services to deaf, deafblind, and hard-of-hearing adults. We regularly treat patients referred to us by competing audiologists who don't accept Medicaid insurance. Some of these referrals come from the region's largest and richest hospital conglomerates, but we believe that communication is the foundation of all human interactions and that every patient deserves treatment.

SPEECH-LANGUAGE & OCCUPATIONAL THERAPY. Our clinicians at Katie's House for Speech-Language and Occupational Therapy treated 216 patients in 2021, with 83% under 18. Our place-based speech-language screening program focuses on pre-K populations living in poverty. Your support of Katie's House sustains its programs for early identification and intervention of communication disorders.

DEAF COMMUNITY. In partnership with Opportunities for Ohioans with Disabilities, we support communication equity, inclusion, and access for individuals in the Deaf community. Our American Sign Language interpreters delivered 6,541 hours of interpreting to members of the Deaf community in 2021, and you may have seen our ASL interpreters on local TV during government press conferences. Our CES program readied 33 members of the Deaf community to land jobs, among them Barbara. You can read her story on the next page to learn how the program changes lives.

Sincerely,

A handwritten signature in blue ink that reads "J.B. Boothe".

J.B. Boothe, OTR/L, MBA
Chief Executive Officer

A handwritten signature in blue ink that reads "Wayne Scott".

Wayne Scott
Board Chair

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HSDC

Audiology

Seventy-one percent (71%) of hard-of-hearing and deaf patients are over 55, and “Maya” is a low-income senior and a beneficiary of our CenterCares program. CenterCares provided her with hearing aids she could not otherwise afford. With the activation of her hearing aids, “Maya” cried out, “I can hear,” and a joyous expression came across her face. “I can hear the key tapping the desk, I can hear the door close, I CAN HEAR!”

Katie's House for Speech-language and Occupational Therapy

Eighty-three percent (83%) of Katie's House patients are under 18, and “Marco” is one of them. He was two with a history of complex medical trauma when he came for speech-language therapy. He was aggressive, not speaking, prone to extreme moods, and couldn't focus on a task for more than a few seconds. Plus, there were his frequent tantrums! After 26 months in our innovative speech-language program, “Marco” began using complex sentences, correct grammar, and age-appropriate vocabulary. He mastered 10 minutes of group play.

Community Services for the Deaf

In 2021, we celebrated the success of a Community Employment Services' (CES) alumna and member of the Deaf community. Barbara is our 2021 Shining Star! Her achievements came during a global pandemic and after a run of personal bad luck and misfortune. COVID-19 delayed, but did not deter her from completing the CES program. She lost her apartment (and furnishings) when flooding in an upstairs apartment brought Barbara's ceiling crashing down around her. She was forced to find a new home and replace her water-damaged furnishings. Then, she was robbed at the bus stop! Barbara persevered, graduated from the CES program, and moved from a fast-food job to full-time employment at Cintas. She's been there almost two years earning merit increases along the way.



Barbara Bailey, Shining Star

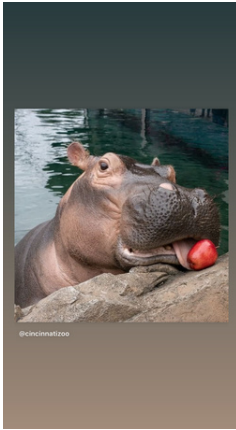




Mission - To empower individuals and families with successful communication tools and opportunities through advocacy, excellence, and inclusion.

Vision - To be the community leader in providing access to all people to realize their full communication potential.

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In January 2021, our clinical staff in Katie's House celebrated Fiona's fourth birthday with therapy sessions incorporating lessons featuring the baby hippo's favorite food. Can you guess what that food is?



Virtual no more! HSDC Summer Campers returned to a week of field trips in 2021, here at Gorman Heritage Farm (left) and Goshen's Alpaca Paradise Farm (right).



100 years young and her first hearing aid.

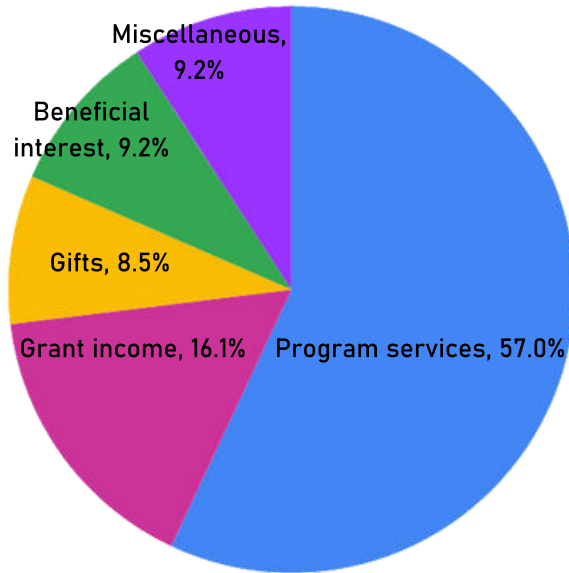
Music improves the quality of life for many patients. These musician-patients brought their instruments to a hearing aid fitting to ensure their hearing aids were optimized for the music.



We support our future clinicians, including these students from UC's College of Communication Sciences and Disorders.

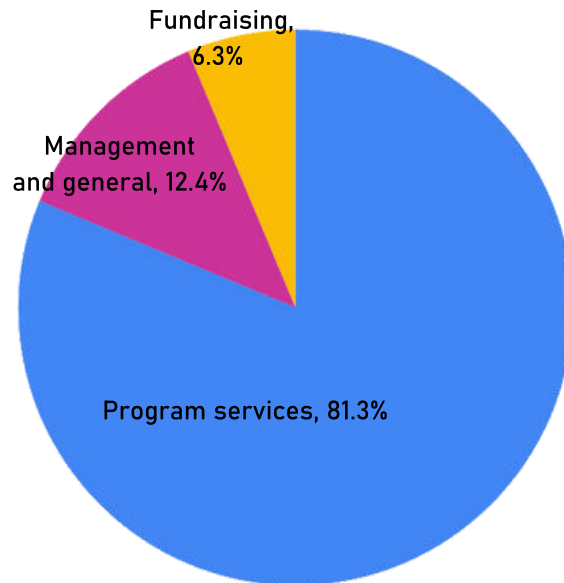
Revenues

Program services	\$1,693,198
Grant income	477,562
Beneficial interest	275,088
Miscellaneous	273,443
Gifts	252,170
Total revenues	\$2,971,461



Expenses

Program services	\$2,037,623
Management and general	311,138
Fundraising	158,505
Total expenses	\$2,507,266



Grants

- | | |
|--------------------------------------|--|
| Advocates For Kids | Daniel and Susan Pfau Foundation |
| William P. Anderson Foundation | Marge and Charles J. Schott Foundation |
| Bahmann Foundation | Jack J. Smith, Jr. Charitable Trust |
| Stella Buerger Charitable Foundation | Spaulding Foundation |
| Cincinnati Rotary Foundation | Robert and Christine Steinmann Family Foundation |
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| Interact for Health | SVP Cincinnati |

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By the numbers - December 31, 2021

42

827

200

<i>Established in 1925</i>	2021	2017-2021
Neighbors we directly served	2,349	10,997
Our audiology patients	1,899	7,694
Our audiology patients over 55	71%	
Our speech-language patients	174	704
Our occupational therapy patients	42	207
Our speech & OT patients under 18	83%	
Hours of ASL interpreting	6,541	40,918
Our advocacy clients	200	855
Our Deaf community employment clients	34	78*
Our reach in the Deaf community	827	8,674

34

207

541

*Program inception, July 2019

1,899

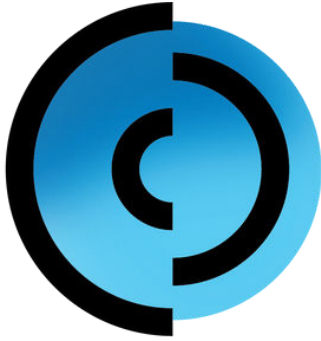
174

2,349

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DONNA MAYERSON, PHD



Donna Mayerson, PhD, is the 2021 Laura and Richard Kretschmer Volunteer Service Award honoree. The award recognizes our former board leader's efforts to empower communication in Greater Cincinnati and her passion for communication equity, inclusion, and access. Donna's kind spirit and generosity make her a community treasure. This award intends to cheer Donna's meaningful commitment and philanthropy to our entire community. With her recognition as the 5th Annual Laura and Richard Kretschmer Service Award honoree, we remember her leadership, insights, and strategic focus, which benefited thousands of children and adults receiving the critically needed services we offer.

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