

2023 By the Numbers

2023

MPACT REPORT

HEARING SPEECH + DEAF CENTER



THE HARD OF HEARING



AUDIOLOGIST AND SLP TO

CINCINNATI























As we reflect on 2023, I'm filled with pride for the incredible work our team has accomplished in serving our community. Our mission to change lives through providing access to the tools and services to improve communication through Audiology, Speech and Occupational Therapy services, as well as our specialized support for the Deaf community, remains at the heart of everything we do.

This year, we've witnessed firsthand the profound impact of our services on individuals and families. Whether it's a grandparent hearing their grandchild's voice for the first time, a stroke survivor regaining the ability to communicate, a community member finding a supportive space through our programs, or an individual who is Deaf obtaining a better job to support their family, the transformation stories are endless. These moments remind us why our work is so vital and inspire us to continue pushing boundaries in care and support.

I'm also excited to share that as we approach our 100th anniversary in April 2025, we have launched an ambitious endowment campaign. This

campaign is crucial to ensure that our services remain accessible and sustainable for generations to come. With your support, we can secure the future of Hearing Speech + Deaf Center and continue to offer life-changing services well into the next century.

Our journey over the past 98 years has been remarkable, and I am confident that the best is yet to come. As we look forward to our centennial celebration, I want to express my deepest gratitude to our staff, donors, partners, board of directors, and the entire community. Your dedication and generosity make everything we do possible.

Together, we are making a lasting impact, and together, we will continue to change lives for the better.

Thank you for being a part of our journey.

With gratitude, JB Boothe Chief Executive Officer

Values, Vision, Mission

Values:

- Promote self-reliance and self-sufficiency
- Provide client-centered and family-centered state-of-the-art services and products
- Provide equal access to our service for all members of the community
- Conduct ourselves with integrity, a high degree of professionalism, and business ethics
- Embrace diversity
- Support and respect an individual's choice of communication mode

Vision: To be the community leader in providing access to all people to realize their full communication potential.

Mission: To empower individuals and families with successful communication tools and opportunities through advocacy, excellence, and inclusion.



2023

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Occupational Therapy

Alison Yeggy, MOT, OTR/L.

Administration and Office Management

Roxanna Howard, Lead Office Manager Cheyenne Danchisen Tessa Moore Amanda Revercomb Sandy Stewart-Laine

Mission **Moments**

Richelle

Richelle was battling Stage 3 breast cancer when she was diagnosed with permanent hearing loss in her left ear, a result of the side effects of chemotherapy, multiple infections, and other medical complications. Her insurance wouldn't cover hearing aids, and without hearing aids, Richelle struggled to hear. But our CenterCares program came to her rescue! Richelle was beyond grateful to learn our program could provide her with hearing aids at no charge. Perhaps, her words say it best. Her hearing aids are "more or less a complete, blind gift of kindness."





Jason

Jason's extended family learned about the CenterCares program when he was in kindergarten. His teacher told Jason's mom she could not understand him. Mom's finances were strained, and the cost of speech therapy was out of her reach. A great aunt stepped in to support Jason's twice-a-week visits to our SLP (speech-language pathologist) during a few weeks in the summer. Then, in the 1st grade, he had an Individualized Education Program, and he excelled in math, but speech and reading remained challenging. The school's limited intervention just wasn't enough. His great aunt committed to getting Jason to and from speech therapy, with CenterCares' funding supporting years of treatment.

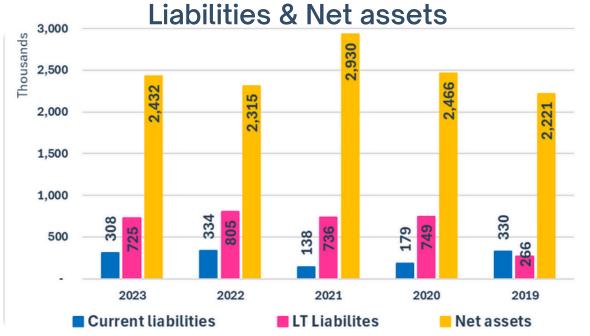
When Jason was 8 and in the 3rd grade, his great-aunt wrote about his successes, "which would not have been possible without his speech therapist ... The speech program at [the Center] continues to bless Jason's life. He also sees an occupational therapist, who is recommended by his SLP, to help with his developmental delays." Her note continues that the family's commitment to Jason's progress is unwavering, and they are eternally grateful for the CenterCares program.

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Financial Highlights

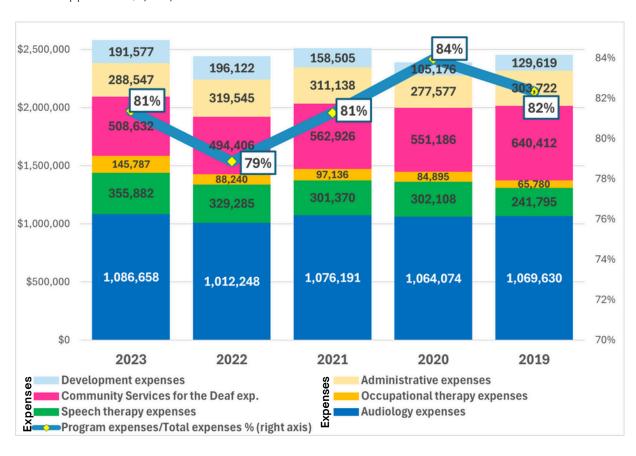
Flynn and Company Inc. completed its independent audit of our financial statements as of December 31, 2023, and issued an unqualified opinion that they "present fairly, in all material respects, the assets, liabilities, and net assets of [Hearing Speech +Deaf Center]." We believe that we continue to demonstrate robust financial health and a dedication to fulfilling our mission for empowering communication in Greater Cincinnati as we have done since 1925.





Financial Highlights

The graph below details expenses for five years: 2019-2023. Most organizations that monitor nonprofits look for program spending to be 75%-80% of total expenses, and we strive to maximize program spending supporting our mission. The Blue Line in the graph charts the ratio of our Program Expenses to Total Expenses over the last five years. We're proud that our program expenses exceeded 80% in four of the last five years, with the lone outlier (i.e., 2022) registering 79%. Total Revenue and Other Support was \$2,693,560 in 2023.



GRANTS

Advocates For Kids altafiber Anonymous William P. Anderson Foundation The Charles H. Dater Foundation HealthPath Foundation of Ohio The Andrew Jergens Foundation Millstone Fund Daniel and Susan Pfau Foundation
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Clinical Services

Audiology

Communication is at the core of how we all connect, grow, and thrive, and everyone deserves to have a chance to hear well and live a life to

their full potential. Our six clinical professionals can aid patients in making informed decisions about hearing health. Gradual age-related hearing loss (presbycusis) is a common condition affecting many of our patients, but our audiologists have experience treating hearing loss in young pediatric patients, 100+ seniors, and every age in between. In early-2024, we began delivering CI (cochlear implant) services in collaboration with ENT (ear, nose and throat) surgeons at UC Health.

Speech-Language Pathology

Our SLPs (speech-language pathologists) provide

comprehensive services to help children develop or regain effective communication skills. We can assist caregivers with strategies to help their children build strong listening, speaking, reading and writing skills as they grow. Our three speech professionals evaluate their patients' speech, language, cognition, and communication. Many of our patients are under 18, but we often help adults with speech and articulation challenges after strokes or other health crises have made communication difficult.

Occupational Therapy OTs (occupational therapists) aid patients in developing specific life skills. Many of our OT

patients are under 18, and we help them learn skills and task-related activities to achieve goals, and overcome physical, sensory, or cognitive challenges. OTs help patients gain independence in their lives. OTs can aid patients to overcome barriers that affect their sensory, emotional, social, and physical needs.



Deaf Services

Community Services for the Deaf Communication is the number one need of the

neighbors we serve. It is at the core of how we all connect, grow, and thrive. Our Community Services for the Deaf staff supports practical services like ASL interpreting and free video phones while the Community Employment Services program aids unemployed or under-employed members of the Deaf Community in finding meaningful work. Many of our colleagues working in Community Services for the Deaf have lived experiences that help them identify and raise awareness of issues that are vital to the Deaf Community.









Thank You

2073

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Susan Goldberg

ThankYou

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Jeffrey Williams

Lois and Richard Williams

Lisa Williamson

Ken and Chris Wurtenberger

Jack Wyant

Alison Yeggy

Communication equity

Inclusion

Access

2023 Events

Communication is the number one need of the neighbors we serve. It is at the core of how we all connect, grow, and thrive. Throughout 2023, we produced recreational and social activities and events including two summer day camps and a winter holiday festival that promoted a sense of community among anyone confronting obstacles to communication. We travelled to sporting events throughout the year including to HSDC Day at the Reds and HSDC Day at FC Cincinnati. Our volunteer ASL interpreters spent time at the Renaissance Festival making it an Inclusive and Accessible event for the Deaf Community. It was great fun, too! The third annual chili cook took place at St. Rita's School for the Deaf with support from the XU ASL Club.











(1) and (2) "Terps" at Renaissance Festival performances (3) Board & Brush crafters at HSDC Craft Day (4) XU ASL Club volunteers at the annual Chili Cook Off (5) Promo for HSDC Day at the Reds











(1) HSDC Summer Campers at Aullwood Audubon (2) HSDC Summer Campers practicing teamwork at St. Rita's (3) ASL Jr. Campers at Blooms & Berries (4) HSDC Summer Campers at Summit Park (5) Our Hearing Loss and Healthy Aging program visited the Clermont Senior Expo.

2023 Gala





The May 2023 Laura and Richard Kretschmer Service Award Gala celebrated our decades long relationship with the University of Cincinnati, the College of Allied Health Sciences, and the Department of Communication Sciences and Disorders along with the individual contributions of four women who made an impact on our efforts to remove communication obstacles: Phyllis Breen, Nancy Fluharty,



Carol Leslie, and Jo-Anne Prendeville. This event celebrated the long collaboration with Drs. Laura and Richard Kretschmer, our four honorees, and UC to empower communication in Greater Cincinnati.





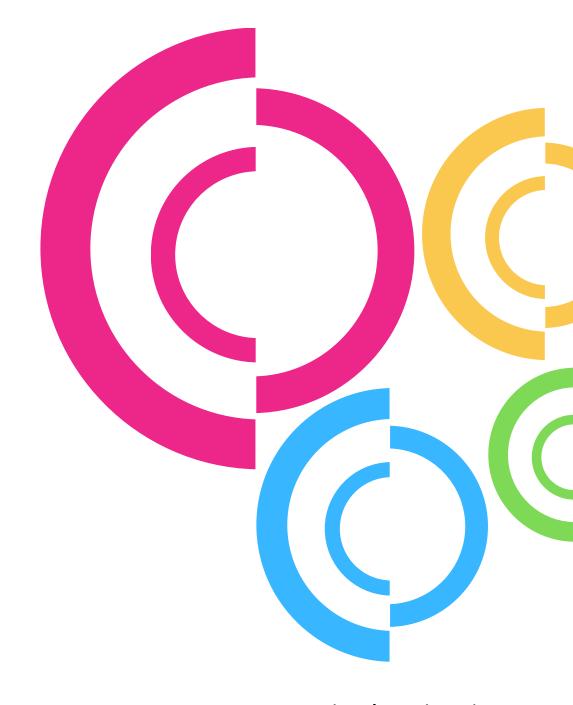


The May 2023 Laura and Richard Kretschmer Service Award Gala also celebrated Calvin Underwood as the 2023 Shining Star because he has come so far, like star beams from Alpha Centauri! Brittney, Calvin's mom, laughs to think she was told Calvin would never walk or be able to communicate. There was a time at some of the early HSDC Summer Camps, he had mobility and stamina issues, but no longer. Now, he runs everywhere. Mom, Dad, and Kahlan are so proud of the little man Calvin has become. Brittney says, he's their Shining Star, too.



(1) Laura Kretschmer, Carol Leslie, Richard Kretschmer, Nancy Fluharty, Phyllis Breen, Jo-Anne Prendeville, JB Boothe; (2) The Underwoods - Brittney, Michael, Calvin, and Kahlin; (3) Fund-a-Cause bidders; (4) Phyllis Breen; (5) Nancy Fluharty; (6) Carol Leslie; (7) Jo-Anne Prendeville

2023



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